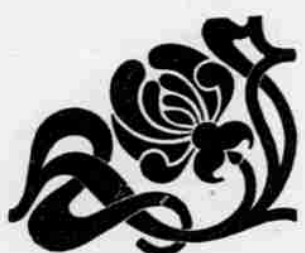
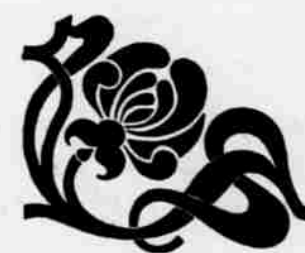


# A Great Reduced Price Sale for SPOT CASH!



WE are going to offer the people of KEYTESVILLE AND CHARITON COUNTY a Great Opportunity to Save Money on Dependable Merchandise, ¶ Last fall we bought much heavier than usual, the warm weather which we have had and the brief financial panic causes us to be overstocked for this season of the year. ¶ In order to meet our obligations we have got to have money and, in order to get money, we are offering everything in this stock at Greatly Reduced Prices—in some cases less than the goods cost us laid down at Keytesville depot. This is no hot air talk, but a straight business proposition and a call at our store will convince you that we are doing just what we say we are.



COMMENCING  
**SATURDAY, JAN'Y 18, 1908,**  
ENDING SATURDAY, FEBRUARY 1, 1908,

We will offer for sale every article of merchandise in this store at prices you cannot match anywhere. Nothing will be reserved, but the knife has gone into the price of every article we carry. ¶ We pledge you our word that not one article of bankrupt stock has been brought in for this sale, but it is just what we claim it to be—a genuine, bona fide, cut-price sale in order to reduce our stock and meet our bills. Another feature of this sale to which we must call attention is that it is for spot cash. ¶ Nothing will be allowed to go out of the store until it is paid for, for we could not afford to sell goods at these prices and charge them, besides the purpose of this sale is to raise ready money.

As a hint to show how we are cutting prices throughout the store, see the following:

## Dress Goods

All \$1.25 Dress Goods,	now \$	.87½
All 1.00 “ “	“	.75
All .75 “ “	“	.50
All .50 “ “	“	.38½

## Men's Dress Shirts

All \$1.00 Dress Shirts,	now \$	.75
All .75 “ “	“	.50
All .50 “ “	“	.40

## Shoes

Men's \$5.00 Crossett Shoes,	now	\$3.75
“ 4.00 “ “	“	3.25
“ 3.50 “ “	“	2.90
“ 3.00 *5* “	“	2.35
“ 2.50 “ “	“	2.00
“ 2.00 “ “	“	1.75

## Hats

All \$3.00 Thoroughbred Hats,	now	\$2.25
All 2.50 “ “	“	1.75
All 2.00 “ “	“	1.50
All 1.50 “ “	“	1.15

## Wool Blankets

All-wool 11-4 \$7.00 Blankets,	now	\$5.50
All-wool 11-4 6.00 “	“	4.50
All-wool 11-4 5.00 “	“	4.00
All-wool 10-4 4.50 “	“	3.35

## Underwear

All \$1.00 Garments,	now \$	.75
All .75 “	“	.50
All .50 “	“	.38½

The Price on Everything Cut. You Get the Benefit.

The above is just a sample of the way prices are cut on everything in the store. Nothing is held in reserve. We are not making leaders of anything, but are genuinely cutting prices throughout the stock. The warm weather has left us with a great deal too much stock on our hands and it must be turned into cash just as quickly as possible. In many instances you can buy these goods cheaper than we could buy them from the wholesale houses.

# BLAIR MILLER & CO.

## KEYTESVILLE, MO

Bear this in mind: This Sale is for Spot Cash. Remember the date:  
**January 18th till February 1st, Inclusive!**